

Press Release

Hong Kong Life "We-Care Outpatient Plan"

6 August 2014 - Due to the busy schedule, urbanites usually pay less attention to their personal health and suffer from diseases easily. To reduce the outpatient medical expenses, Hong Kong Life Insurance Limited ("Hong Kong Life") offers you an one-stop and integrated outpatient service - **"We-Care Outpatient Plan"**.

"We-Care Outpatient Plan" provides comprehensive outpatient services to help you cope with medical expenses. By presenting the medical card¹ of the Plan with HKD20 or above co-payment, you can enjoy unlimited² general practitioner consultation. Besides, the Plan also provides specialist consultation³, Chinese medicine practitioner consultation and medication, acupuncture, X-ray and laboratory test to care for your health more comprehensively. To simplify the consultation procedure, the referral letter will be waived for specialist consultation of Gynaecology, Paediatrics and Otorhinolaryngology, thus enhancing you to receive appropriate treatment in a timely manner.

Hong Kong Life understands diseases prevention is always more important that medical treatment. **"We-Care Outpatient Plan"** offers discount for various body check services including the comprehensive check-up for children, adult and the elderly, specialist consultations for organ such as heart, liver, blood, lung, kidney etc, which helps busy urbanites to maintain a good health under stressful working life. Clients can also enjoy "Preventive Healthcare Program" including Colonoscopy and Vaccination Program with discount price.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "Hong Kong Life sincerely offers **""We-Care Outpatient Plan""** to clients who care about their families' and own health. The Plan is especially for self-employed person, children and the elderly and provides basic protection for reducing the burden of medical expenses."



The healthcare and medical services of the "We-Care Outpatient Plan" are provided by Quality Healthcare Medical Services Limited which possesses extensive service network across Hong Kong and provides convenient and reliable services for you. If two family members make application simultaneously to the Plan, a premium discount of 8% for all Policy Years will be offered. If three or above family members make application simultaneously, a first year premium discount of 10% and a premium discount of 8% starting from the 2nd Policy Year will be offered. Do not hesitate to join the Plan if you and your families hope to be protected under an integrated outpatient service!

For plan details, please refer to the product leaflet, call Hong Kong Life Application Hotline 22902888, visit <u>Hong Kong Life Website</u> or contact Appointed Insurance Agency Chong Hing Bank Limited and Shanghai Commercial Bank Limited.

¹Medical Service will be effective after the Policy has been issued for one month.

²Limited to one visit per day.

³ Total number of visit for Chinese Medicine Practitioner Consultation plus Acupuncture is limited to one time per day.



Hong Kong Life "We-Care Outpatient Plan" poster